

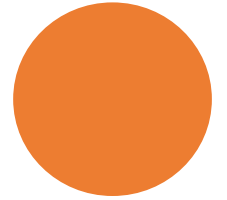
# Opinion forming...



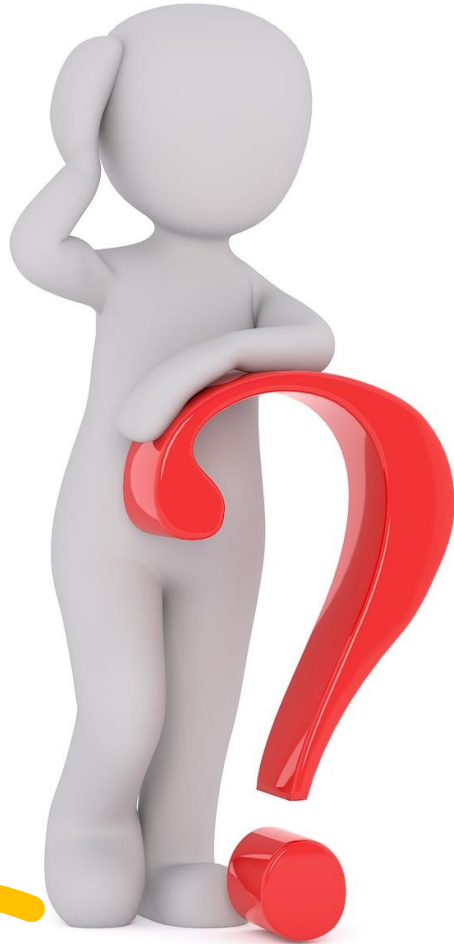
quite difficult!

# Difficult questions...

- *Do I – as a citizen – have as much right to 'use' the land as the farmers?*
- *Do I, as a consumer in the supermarket, determine the quality of our land?*
- *Who owns the land anyway?*

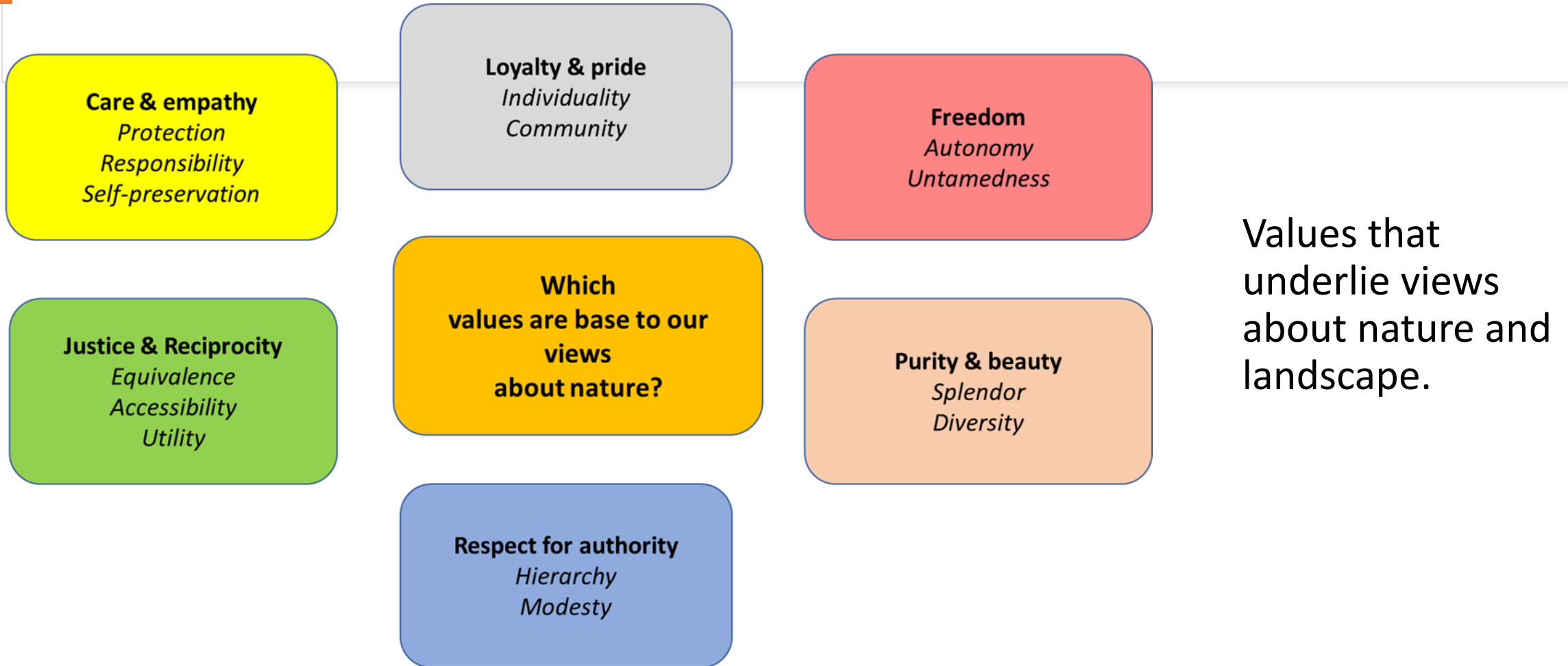


# How can you determine what you think about this?



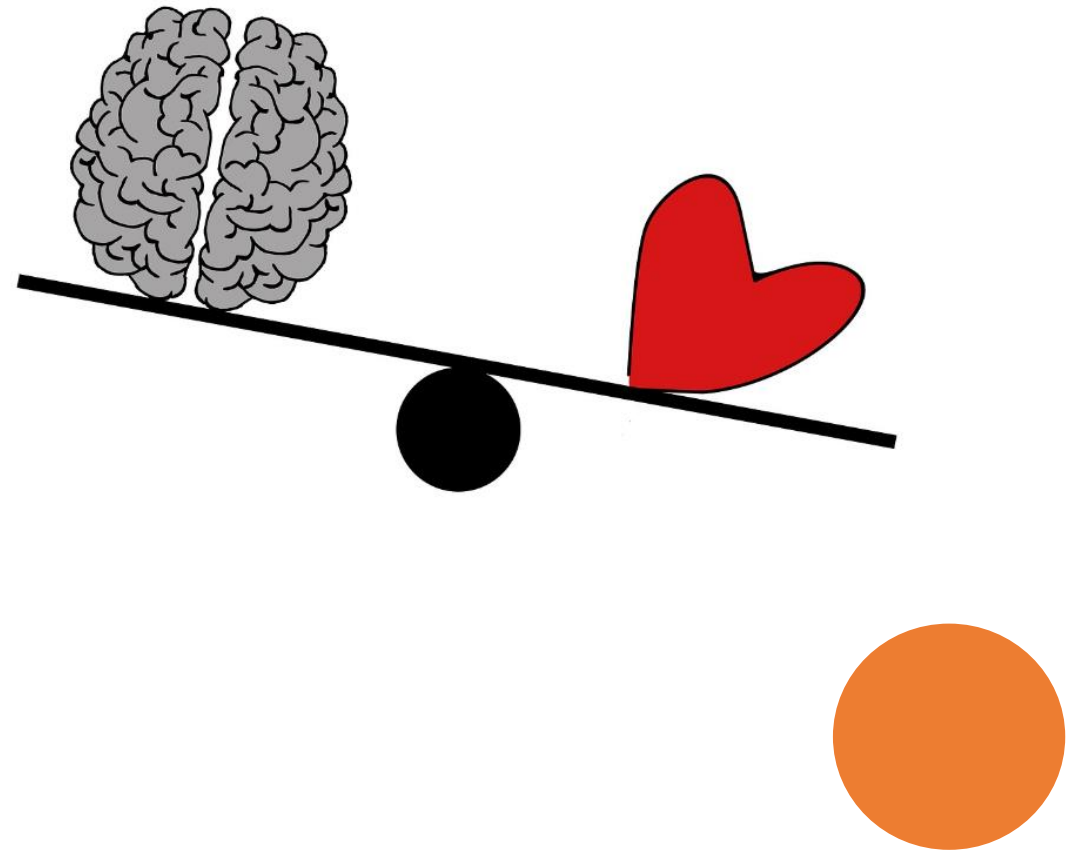
- People have different views on nature and landscape.
- It is quite difficult to recognize and understand the different views on nature.
- The **Nature Values Map** shows the variation in views on nature and landscape.

# Nature Values Map



# Moral foundations

- The values are classified according to six **moral foundations**.
- Basic *ethical intuitions*, present in every human being: intuitively you often know what you think is right or wrong.
- However, not everyone thinks or feels the same.



Which  
values are base to our views  
about nature?

**Moral foundation:**  
*Care & empathy*



*Raw materials and natural resources  
are the basis of the economy, now and  
in the future  
(Value: **Self-preservation**)*



Which  
values are base to our views  
about nature?

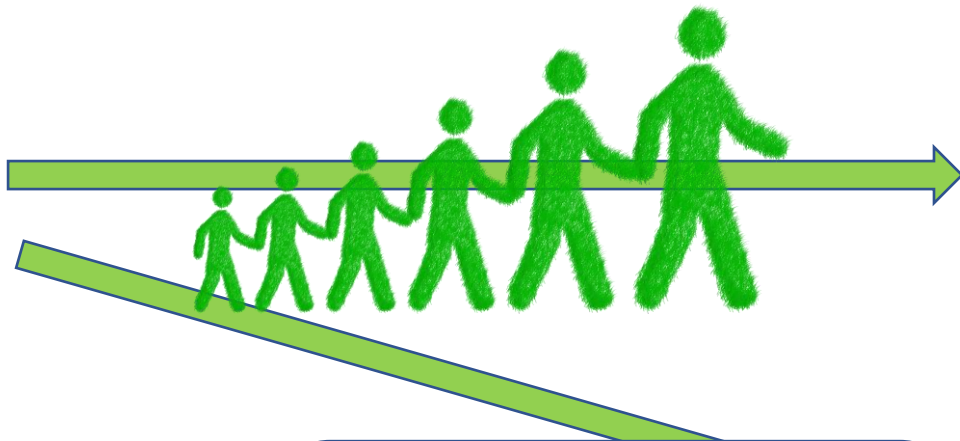


*Rare species, nature reserves and landscapes are threatened in their survival.  
(Value: **Protection**)  
Humans cause damage to nature and must repair it. (Value: **Responsibility**)*

Which  
values are base to our views  
about nature?



**Moral foundation:**  
*Justice & Reciprocity*



*Nature is accessible to all people, including future generations.*  
*(Value: **Accessibility**)*



Which values are base to our views about nature?

*Nature is a justified source of economic development, employment and growth.*  
*(Value: **Utility**)*

*Animals and plants have a right to life, just like humans.*  
*(Value: **Equivalence**)*



Which  
values are base to our views  
about nature?

**Moral foundation:**  
*Respect for authority*



*Nature makes people feel how connected  
they are to the greater whole.*

*(Value: **Modesty**)*

Which  
values are base to our views  
about nature?

*Nature is available to humans to do what they want.*  
*(Value: **Hierarchy**)*



Which  
values are base to our views  
about nature?

**Moral foundation:**  
*Purity & beauty*



*The natural diversity of plant and animal species has an ecological function.*

*(Value: **Diversity**)*

Which values are base to our views about nature?

*Landscapes are beautiful.*

*(Value: **Splendor** )*



Which  
values are base to our views  
about nature?

**Moral foundation:**  
*Loyalty & pride*



*Nature is a source of stories that connect people.*

*(Value: **Community**)*

Which values are base to our views about nature?

*The landscape shows where people come from and increases their cultural-historical awareness.*  
*(Value: **Ownership**)*



Which  
values are base to our views  
about nature?



**Moral foundation:**  
*Freedom*



*Natural phenomena are unpredictable and  
unpredictable for humans.*

*(Value: **Untamed**)*

Which  
values are base to our views  
about nature?

*Nature is self-reliant and does not need humans for its survival.*  
*(Value: **Autonomy**)*



**Care & empathy**

*Protection  
Responsibility  
Self-preservation*

**Loyalty & pride**

*Individuality  
Community*

**Freedom**

*Autonomy  
Untamedness*

**Justice & Reciprocity**

*Equivalence  
Accessibility  
Utility*

**Which  
values are base to our  
views  
about nature?**

**Purity & beauty**

*Splendor  
Diversity*

**Respect for authority**

*Hierarchy  
Modesty*

# The use of the Nature Values Map

- Analysis tool
- Manual: overview of the values and beliefs associated with the six moral foundations
- For *comparable views* on nature and landscape (see matrix), you can map out the underlying values/moral foundations.

# Assignment



## **Aim**

Contribute to the realization that coming to a 'solution' – which does equal justice to the different parties involved – is difficult, taking all the different opinions and values about nature and landscape into account.



# Assignment

- [Movie](#) (approx. 11 min.) : different views on your research area - the meadowland.
- From different perspectives ('inhabitants' and 'users' of the landscape) you become acquainted with views on the landscape.

# Analysis matrix

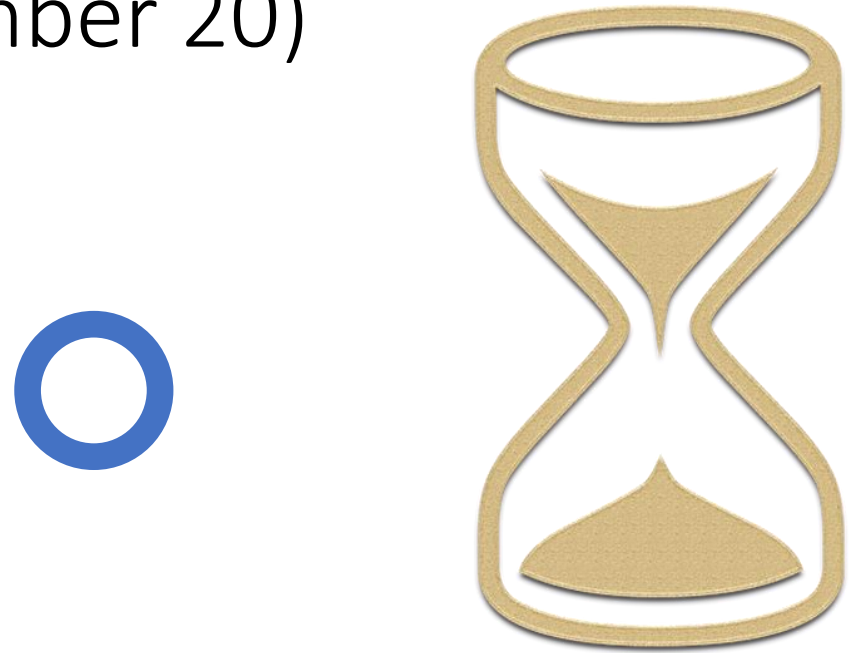
## Method

- 2 or 3 numbers
- Read the opinions (statements) of various parties involved about the meadowland (your research area).
- What moral foundations/values underlie the views? (see example in the manual: Views on the ecoduct).



## Appointments for today (November 20)

- Who works on which views?  
(numbers – see matrix)
- What time to exchange?



End product

For each view:

*What are the moral foundations  
and values?*

**deadline = January 26, 2021**

